

Knowledge Futures: AI, Technology, and the New Business Paradigm

IFKAD 2025
2-4 JULY 2025
NAPLES, ITALY

CALL FOR ABSTRACTS – IFKAD 2025

Special Track n.: 16

Thematic Area: Sustainability, Human Resources and Capital

Future Organizations and Strategies: Integrating Humans and Technology for Social and Environmental Impact

Description

This line of research studies how human expertise can be integrated with technological innovation to transform businesses into entities that drive change for a more socially responsible and sustainable vision.

It looks forward to a world where eco-smart businesses are social and environmental change architects. There is an emphasis on designing strategies to grow and manage flexible digital strategies that enhance resilience and agility, vital capabilities necessary for responding more resourcefully to the multiplicity of challenges we face today.

The main areas of inquiry are whether customizing a high-performance framework according to the organizational culture can practically enhance digital strategy implementation, such as how technology, IA, and data analytics can practically alter decision-making processes and business performance. By examining the practical workability of these factors, the track will uncover the best possible matching strategies and practices between technology and human capital to utilize resources better and waste less.

Emphasis is placed on the pivotal role of human capital (HC) in fostering a culture of continuous learning and innovation. The research will explore organizational well-being and talent development strategies, including training programs and tools that enhance skills relevant to emerging technologies and promoting environment, social, and agile practices. This emphasis on Human Capital role empowers them to ensure that organizations possess the skills to harness technology effectively while encouraging continuous learning, agility, and adaptability for environmental and social impacts.

By integrating insights from diverse fields—such as digital innovation, sustainability science, agility, organizational behavior, and knowledge management—this research track aims to develop comprehensive frameworks that empower organizations to achieve meaningful, scalable environmental and social impact in an increasingly digital and interconnected world.

Keywords

Human Capital, Technology, Innovation, Sustainability, Emergent Technologies, Strategies

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[Special Track details published on IFKAD website >>](#)

Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable format) of **min 500 and max 1000 words** not later than **31 JANUARY 2025**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

31 January 2025	<i>Extended Abstract submission deadline</i>
24 February 2025	<i>Acceptance notification to authors</i>
20 April 2025	<i>Early-Bird registration cut off</i>
02 May 2025	<i>Full paper submission deadline</i>
31 May 2025	<i>Registration deadline</i>
2-4 July 2025	<i>Conference sessions</i>

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org