

Knowledge Futures: AI, Technology, and the New Business Paradigm

CALL FOR ABSTRACTS – IFKAD 2025

Special Track n.: 37

Thematic Area: Entrepreneurship and Startups

Translating Feminist Knowledge into Business Practice for Sustainable and Inclusive Strategies, Processes, and Organizations

Description

Feminist scholars have long interrogated the structures of power, inequality, and social exclusion processes that permeate economic systems, questioning the epistemological foundations of business and economic disciplines. In particular, studies dealing with feminism have enabled the collection, development, and exchange of experiences from heterogeneous standpoints, so contributing to call attention to and provide epistemic dignity to otherwise marginalized and delegitimized narratives. Feminist knowledge, plural and heterogeneous, constitutes an important resource for business as well. While the literature has already recognized the importance that feminism can play in generating more sustainable and inclusive macro and micro economic paradigms, studies aimed at investigating the ways in which feminist values, principles, and ideologies can be enacted at the business level are still rare in the literature.

The track seeks to explore how feminist knowledge can innovate traditional business practices and stimulate the development of more inclusive, equitable, and innovative systems that address the needs of diverse stakeholders. The discourse around feminist knowledge emphasizes intersectionality, power dynamics, and the lived experiences of marginalized groups. Such aspects have the potential to revolutionize business models by integrating gender justice, social equity, and inclusivity into core business strategies, organizational culture and business processes. As businesses increasingly face pressure to align with social justice and sustainability goals, the need for new paradigms that incorporate feminist principles into is of paramount importance.

Topics and research questions of potential interest of the track include:

- Feminist epistemologies and business models: How can feminist perspectives on power and inequality shape more inclusive business strategies? How can feminist knowledge help entrepreneurs in shaping inclusive and equal business practices? How can feminist epistemologies inform business model design?
- Feminist knowledge and business processes/practices innovation: What are the processes through which feminist knowledge can be incorporated into new business

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practices? How can feminist critiques of capitalism contribute to the development of sustainable and socially responsible business processes and practices?

- Feminism and corporate responsibility: How can businesses integrate feminist perspectives to address the multiple and overlapping forms of discrimination that exist within organizations? What role do gender, race, and class lay in shaping business outcomes? Which organizational strategies and processes could be adopted to disseminate feminist culture and principles?

The submission of both conceptual and empirical papers with a good theoretical background, possibly engaged with feminist theory, and with appreciable impacts in terms of business practices is encouraged.

By examining the intersection of feminist knowledge and business practice, the track will offer a platform for critical reflection on how businesses can evolve to meet the demands of a changing social landscape.

Keywords

feminist knowledge, feminist entrepreneurship, sustainable business practices, corporate social responsibility

Organizers

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Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable format) of **min 500 and max 1000 words** not later than **31 JANUARY 2025**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

31 January 2025	<i>Extended Abstract submission deadline</i>
24 February 2025	<i>Acceptance notification to authors</i>
20 April 2025	<i>Early-Bird registration cut off</i>
02 May 2025	<i>Full paper submission deadline</i>

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31 May 2025
2-4 July 2025

Registration deadline
Conference sessions

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org