

# Knowledge Futures: AI, Technology, and the New Business Paradigm

IFKAD 2025  
2-4 JULY 2025  
NAPLES, ITALY

## CALL FOR ABSTRACTS – IFKAD 2025

Special Track n.: 58

Thematic Area: Digital Transformation

### Digital Reporting: Innovations, Challenges, and Future Directions

#### Description

In the era of smart technologies, the landscape of corporate reporting is undergoing a profound transformation. Emerging technologies could not only automate processes but also potentially enable more precise, transparent, and real-time reporting. These technologies may allow companies to capture, analyze, and share financial and non-financial data with greater speed and accuracy. Additionally, the increasing use of social media platforms as a communication tool would offer new ways for companies to engage directly with stakeholders, providing updates on sustainability initiatives, financial performance, and corporate strategies.

However, this digital shift might not be entirely driven by technology; it is also supported by significant regulatory developments. The Corporate Sustainability Reporting Directive (CSRD), recently enacted by the European Union, imposes stricter requirements for companies to report on Environmental, Social, and Governance (ESG) factors. The CSRD mandates the integration of non-financial information into corporate reports, aiming to enhance transparency and comparability across industries. Additionally, it has been announced that the CSRD will be accompanied by the development of a digital taxonomy, which will provide a standardized framework for collecting, processing, and communicating financial and non-financial data in a digital format.

The introduction of a digital taxonomy, along with advancements in smart technologies, could streamline the reporting process, enabling more efficient and standardized data management. This would, in turn, enhance the interoperability of information among companies, regulators, and stakeholders, ensuring that corporate reports are both transparent and actionable. Furthermore, this digital ecosystem, combined with the outreach capabilities of social media, would present companies with new opportunities to strengthen relationships with stakeholders by offering more dynamic and interactive ways to communicate their financial and ESG performance.

This track is dedicated to exploring how digital reporting, driven by technological innovations and regulatory requirements, is shaping the future of corporate transparency. It aims to bring together perspectives on the opportunities and challenges that arise from the adoption of digital tools and the evolving reporting landscape.

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The main topics to be covered include:

- Smart technologies and digital reporting
- Sustainability and digital reporting
- The role of social media in stakeholder communication
- Opportunities and challenges for SMEs in adopting digital reporting systems
- Digital skills and capabilities for increasing corporate transparency

## Keywords

*Digital reporting, digital accounting, smart technologies, social media*

## Organizers

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[Special Track details published on IFKAD website >>](#)

## Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable format) of **min 500 and max 1000 words** not later than **31 JANUARY 2025**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: [www.ifkad.org](http://www.ifkad.org)

## Important dates

31 January 2025	<i>Extended Abstract submission deadline</i>
24 February 2025	<i>Acceptance notification to authors</i>
20 April 2025	<i>Early-Bird registration cut off</i>
02 May 2025	<i>Full paper submission deadline</i>
31 May 2025	<i>Registration deadline</i>
2-4 July 2025	<i>Conference sessions</i>

## For further information

For any information related to the event, please see the event website at [www.ifkad.org](http://www.ifkad.org) or contact the conference manager at [info@ifkad.org](mailto:info@ifkad.org)