IFKAD
International Forum on Knowledge Asset Dynamics

19th IFKAD 2024
Final PROGRAM

BLENDED EDITION
International Forum on Knowledge Asset Dynamics

Translating Knowledge into Innovation Dynamics

12-14 June 2024

**Polytechnic University of Madrid,
Madrid, Spain
Discord Virtual Platform**

WELCOME TO THE IFKAD 2024

19th International Forum on Knowledge Asset Dynamics

Translating Knowledge into Innovation Dynamics

As the chairpersons of the International Forum of Knowledge Assets Dynamics (IFKAD) in 2024, we are delighted to welcome scholars, practitioners, policymakers, and innovators to our 19th annual conference. This year, we are gathering in Madrid's historic and lively city, hosted by the esteemed Polytechnic University of Madrid, from June 12th to June 14th. We aim to engage in a critical discourse on "*Translating Knowledge into Innovation Dynamics*".

IFKAD 2024 in Madrid follows the successful 18th session held in the inspiring city of Matera, Italy, where we celebrated the event's rich history and its significant role as a driver of innovation, performance improvement, and value creation across individual, organisational, and territorial levels. Building on the accomplishments and insights of previous years, we continue to advance our mission to enhance the quality of content and increase engagement across our growing international community.

The current focus of IFKAD highlights the ever-growing importance of knowledge management as a critical factor for maintaining competitive advantage. As we have seen, integrating sustainability into business models has become essential for addressing environmental, economic, and social challenges. At IFKAD 2024, we focus on how innovative knowledge management can integrate these sustainable practices to spur new products, operations, and digital transformations.

In the contemporary global economy, organisations across all sectors must generate or access knowledge and effectively translate it into innovations that drive sustainable growth and competitive advantage. IFKAD2024 delves into the multifaceted processes by which knowledge, a pivotal organisational asset, is transformed into concrete, innovative outcomes that redefine markets and societal norms.

Since its inception, IFKAD has been a pivotal platform for advancing our understanding of how knowledge forms the cornerstone of value creation within firms. Our discussions are enriched by contributions from a diverse international community of thinkers and doers who bring their unique perspectives and empirical insights into the intricate dynamics of knowledge and innovation.

We seek to extend and improve our theories and practices around how knowledge-driven innovation can meet the complex demands of modern economies and societies. This includes discussing how digital technologies can be harnessed to support knowledge translation and drive organisational transformation and value creation. This year, as we convene under the theme of translating knowledge into innovation, we are particularly focused on enhancing the theoretical frameworks that support knowledge management practices, including dynamic capabilities, organisational learning, and resource-based views of the firm.

Our conference is designed to bridge the theoretical and practical realms, fostering a synergistic understanding of how knowledge can be leveraged for significant technological and organisational advancements. We examine how entrepreneurs and managers implement knowledge-driven strategies amidst expanding access to data and digital technologies to support growth and create wealth.

This year's proceeding covers many topics pivotal to understanding and leveraging knowledge assets. These include innovative product development, integrating new knowledge into existing 4 systems, and the roles of digital technologies in managing and enhancing knowledge dissemination and application. We explore how these processes contribute to organisational resilience, adaptability, and continuous innovation.

During the conference, we will tackle several critical questions vital to academic study and the practical application of knowledge management. Among them are:

  • *How can organisations manage their knowledge to spur the development of groundbreaking products and technologies?*
  • *How does acquiring new knowledge impact organisational behaviour and governance across diverse sectors such as manufacturing and ecology?*

- *What factors within organisations facilitate or hinder knowledge conversion into practical and scalable innovations?*
- *How can the growing complexity of available knowledge be harnessed to drive more sophisticated and customer-centric product innovations?*
- *How do digital technologies enhance the capabilities of organisations to capture, store, and utilise knowledge for strategic gains?*

The proceedings of IFKAD 2024 will reflect the current state of academic research and practical implementations in knowledge management and catalyse future innovations and strategic practices. We aim to provide our attendees with actionable insights that will empower them to view their organisations through the lens of knowledge-intensive systems, where every piece of information has the potential to spark transformative change.

As we gather in Madrid, we are confident that the dialogues and exchanges will inspire all attendees to think deeply about the challenges and envision and enact practical solutions that drive their organisations forward in these complex times. With over 200 speakers from more than 30 countries, our conference promises a rich blend of academic insights and practical applications to foster a deeper understanding of knowledge dynamics and innovation.

We invite each participant to engage fully with the sessions and discussions, contributing to and drawing from the collective expertise and experiences that IFKAD has always stood for. Together, let us shape the future of how knowledge is transformed into tangible, impactful innovations that drive organisational success and contribute to societal well-being.

Welcome to Madrid, and welcome to IFKAD 2024.

Prof. Gustavo Morales-Alonso
Escuela Técnica Superior de Ingenieros Industriales
Polytechnic University of Madrid, Spain
Chairman, IFKAD2024

Prof. Giovanni Schiuma
LUM University, Italy
President, IFKAD 2024

KEYNOTE SPEAKERS

Valérie Mérindol

Valérie Mérindol (PhD sc. pol.; HDR management) is Full Professor of innovation and creativity Management at Paris School of Business (PSB), where she is serving at the co-head of the newPIC chair (new Practices for Innovation and Creativity). She was previsouly the head of the research domain in Innovation studies for the French governmental office OST (Observatoire des Sciences et des Techniques), the head of the research lab in Management at the Research center of the French Air Force, and a senior researcher for the Directorate of Financial Affairs at the French Ministry of Defence. She was recently a scientific advisor for the French Governmental office HCERES, and Institut de l'Entreprise. Valerie's research interests cover the management of innovation and of creativity, knowledge management, and S&T public policies. Recently she has investigating the emergence of open labs and their contribution to the development of new innovation ecosystems. She has published around thirty scientific articles and 10 books dedicated to the management of innovation.

Juan Manuel López Zafra

Juan Manuel López Zafra is the Head of Economics Affairs from the Region of Madrid. He holds a PhD in Economics from Universidad Complutense de Madrid, and is an Associate Professor (on leave) from that University. He is the author of two books: Return to the Gold Standard (Deusto, 2014) and Alquimia (as co-author; Deusto, 2019), perhaps the greatest current exponent in the Spanish language of the importance that data science, and big data analytics have. He has also been a full professor at CUNEF, where he was also co-Chief Data Officer, co-director of the Master in Data Science for Finance, the Executive Program in Data Science and Digital Transformation, and the Master in Data Science, and has also taught at the San Pablo CEU University, at the Pontifical University of Salamanca and at the Comillas Pontifical University – ICADE. He has supervised four doctoral theses. In 2007 he founded the consulting firm Statpro 2000 Clima SL to provide both training and analysis services in the area of data science, analytics and big data. His Twitter account @jmlopezzafra has been voted since 2015 as #Twecos, the most important on Twitter for economic analysis.

KEYNOTE SPEAKERS

David J. Yáñez Villarreal

David J. Yáñez Villarreal is not merely an innovator but a true inventor of solutions, perpetually seeking new, efficient, and sustainable technologies to transform the world. He is the co-founder of Vortex Bladeless, a groundbreaking bladeless wind energy technology, and has licensed over half a dozen patent families. He is also a co-author of numerous scientific publications, contributing to the advancement of his field. He holds a degree in Mechanical Engineering from the University of Valladolid and a Master's in Computer Engineering and Telecommunications with a specialization in Natural Computing from the Autonomous University of Madrid. Throughout his professional career, David has excelled as a technology specialist in hardware development and microcontrolled systems for various organizations. He was also a member of the Process Control Group at the Institute of Catalysis and Petrochemistry of the CSIC (Spanish public research institution).

David has spearheaded several entrepreneurial ventures that have garnered prestigious accolades. Among these achievements are the 2010 Everis Foundation Entrepreneurship Award, the 2011 Ibero-American Award for Innovation and Entrepreneurship, the 2012 Repsol Foundation Entrepreneurs Fund Award, and the 2015 Environmental Researcher of the Year award from 'La Razón', among others.

SPECIAL TRACKS

Embracing the AI-Mediated Knowledge Sharing and Future of Work
Organizers
Ashish Malik, Queen's University of Belfast, Northern Ireland
Mai Nguyen, Griffith University, Australia

Translating Knowledge into Innovation and Entrepreneurial Dynamics in Family Firms
Organizers
Paolo Capolupo, Polytechnic University of Bari, Italy
Lorenzo Ardito, Polytechnic University of Bari, Italy
Antonio Messeni Petruzzelli, Polytechnic University of Bari, Italy
Emanuela Rondi, University of Bergamo, Italy
Ivan Miroshnychenko, The International Institute for Management Development, Switzerland

Complexity Approaches to Support Knowledge and Innovation Management
Organizers
Giovanna Ferraro, University of Rome Tor Vergata, Italy
Cristina Ponsiglione, University of Naples Federico II, Italy
Linda Ponta, University of Genoa, Italy

Revisiting the Dynamics and Mechanisms Connecting Knowledge Creation to Innovation for Society 5.0
Organizers
Yasmina Khadir, Nyenrode Business Universiteit, Netherlands
Peter Lindgren, Aarhus University, Denmark
Harri Laihonen,University of Eastern Finland, Finland

Managing Knowledge and Innovation for Human Centric Organizations
Organizers
Vittorio D'Amato, LUM Università Giuseppe Degennaro, Italy
Antonio Giangreco, IESEG School of Management, France
Luca Tuporini, LIUC – Università Cattaneo, Italy
Alessandra Ricciardelli, LUM Università Giuseppe Degennaro, Italy
Elena Tosca, LIUC – Università Cattaneo, Italy

The Fragile Role of Knowledge in an AI-Driven World
Organizers
Susanne Durst, Reykjavik University, Iceland
Francesco Antonio Perotti, University of Agder, Norway/University of Turin, Italy
Alberto Ferraris, University of Turin, Italy

Panarchy Microfoundations of Digital Platform Resilience
Organizers
Antonio La Sala, Sapienza University of Rome, Italy
Francesca Iandolo, Sapienza University of Rome, Italy
Giuliano Maielli, Queen Mary University of London, UK
Pietro Vito, Sapienza University of Rome, Italy

Ipazia Chapter: Knowledge and Innovation for Sustainable Gender Equality
Organizers
Paola Paoloni, Sapienza University of Rome, Italy
Giuseppe Modaffari, Sapienza University of Rome, Italy

Unveiling the Innovation Opportunities Deriving from the Application of Artificial Intelligence to Platform Thinking
Organizers
Maria Elena Latino, Università del Salento, Italy
Daniel Trabucchi, Politecnico di Milano, Italy
Giacomo Marzi, ITM Scuola Alti Studi di Lucca, Italy

SPECIAL TRACKS

Organizational Capacity for Making Social Impact – Dynamics of Knowledge Formation
Organizers
Anna-Aurora Kork, University of Vaasa, Finland
Lotta-Maria Sinervo, Tampere University, Finland
Harri Laihonen, University of Eastern Finland, Finland
Henri Hussinki, LUT University, Finland

The Value of Interdisciplinary Research in Management to Co-Create Innovative Knowledge for Business and Society Harmonization
Organizers
Cecilia Casalegno, University of Turin, Italy
Chiara Civera, University of Turin, Italy
Lea Iaia, University of Turin, Italy
Marco Pironti, University of Turin, Italy
Alex Murdock, London South Bank University, UK

Unravelling the Challenges and Progress of Knowledge Translation in Healthcare Innovation
Organizers
Emanuela Foglia, Carlo Cattaneo – LIUC University, Italy
Elena Pessot, University of Siena, Italy
Antonio Diglio, University of Naples Federico II, Italy
Stefania Manetti, Politecnico di Milano, Italy
Elisabetta Benevento, University of Pisa, Italy

Digital Advancements and Sustainability
Organizers
Cristina Ledro, University of Padova, Italy
Zheng Liu, Cardiff Metropolitan University, UK
Anna Nosella, University of Padova, Italy
Jialun Hu, Royal Holloway University of London, UK
Sirirat Sae Lim, National Yang Ming Chiao Tung University, Taiwan

Entrepreneurship and New Technologies
Organizers
Ciro Troise, University of Turin, Italy
Mark A. Camilleri, University of Malta, Malta
Augusto Bargoni, University of Turin, Italy
Stefano Bresciani, University of Turin, Italy

Innovative Ways to Knowledge Transfer in and among Higher Education Institutions
Organizers
Nikolett Deutsch, Corvinus University of Budapest, Hungary
Viktória Papp-Horváth, Corvinus University of Budapest, Hungary

KM Strategy Dynamics and Innovation in Hybrid Settings
Organizers
Krishna Venkitachalam, Ajman University, UAE
Nina Helander, Tampere University, Finland

Managing Knowledge for Public Sector Innovation
Organizers
Klaus North, Wiesbaden Business School, Germany
Gregorio Varvakis Universidade Federal de Santa Catarina, Brazil
Guillermo Dávila, Universidad de Lima, Perú
Gregorio Pérez Arrau, Universidad de Santiago de Chile, Chile

SPECIAL TRACKS

Digital Approaches and Tools for Global Urban Development and Innovation
Organizers
Katharina Borgmann, HafenCity University Hamburg, Germany
Arjama Mukherjee, HafenCity University Hamburg, Germany
Jörg R. Noennig, HafenCity University Hamburg, Germany

Cultural Entrepreneurship and Cultural Initiatives Challenges in a New Context
Organizers
Roberta Bocconcelli, University of Urbino, Italy
Elena Borin, Link Campus University, Italy
Paola Demartini, Roma Tre University, Italy
Alessandro Pagano, University of Urbino, Italy
Martin Piber, Universität Innsbruck, Austria

Macro and Micro Foundations of Knowledge Combination in Hyperchanging Ecosystem
Organizers
Lugi Aldieri, University of Salerno, Italy
Roberta Troisi, University of Salerno, Italy
Armando Papa, University of Salerno, Italy
Mariateresa Cuomo, University of Salerno, Italy

Organizational Behavior and Knowledge Management
Organizers
Angelo Rosa, LUM University Giuseppe De Gennaro, Italy
Nicola Capolupo, University of Salerno, Italy
Francesca Di Virgilio, University of Molise, Italy
Maria Jose Sousa, ISCTE Instituto Universitário de Lisboa, Portugal

From Vision to Action: Advancing Sustainable and Regenerative Agrifood Systems
Organizers
Canio Forliano,University of Turin, Italy
Paola De Bernardi, University of Turin, Italy
Francesco Venuti, ESCP Business School, Italy/France

Driving Knowledge-Led Innovation within Smart and Sustainable Communities and Organizations
Organizers
Mauro Romanelli, University of Naples, Italy
Alexandra Zbuchea, SNSPA, Romania
Alessandra Lardo, University of Naples, Italy

Knowledge Translation and Innovation in Organizational Settings: Coordination and Integration Mechanisms
Organizers
Paolo Canonico, University of Napoli Federico II, Italy
Ernesto De Nito, University of Salerno, Italy
Antonio Bassi, Scuola Universitaria Professionale della Svizzera Italiana, Switzerland
Alessia Berni, University of Napoli Parthenope, Italy
María D. De-Juan-Vigaray, University of Alicante, Spain

Innovation and Forecasting in a Changing World: Interrelation of Social, Environmental and Economic Approaches
Organizers
Benedetta Coluccia, Pegaso University, Italy
Pamela Palmi, University of Salento, Italy
Leonardo Agnusdei, University of Salento, Italy
Roberta Barbieri, University of Salento, Italy

SPECIAL TRACKS

Empowering Justice: Leveraging Knowledge Management for Judicial Digitalization and Innovation
Organizers
Francesca Ricciardi, University of Turin, Italy
Arianna Ciabattoni, University of Turin, Italy

Emerging Transformation and Innovation Dynamics of Cultural Tourism Ecosystem

Organizers
Daniela Carlucci, University of Basilicata, Italy
Francesco Scorza, University of Basilicata, Italy
Beniamino Murgante, University of Basilicata, Italy
Antonio Lerro, University of Basilicata, Italy
Giovanna Andrulli, University of Basilicata, Italy
Mauro Fiorentino, University of Basilicata, Italy
Francesco Santarsiero, University of Basilicata, Italy
Rosaria Lagrutta, University of Basilicata, Italy
Simone Corrado, University of Basilicata, Italy
Rachele Vanessa Gatto, University of Basilicata, Italy

Sustainable Development Goals Performance Assessment and Reporting
Organizers
Nicola Raimo, LUM University, Italy
Filippo Vitolla, LUM University, Italy
Isabel-María García-Sánchez, University of Salamanca, Spain
Beatriz Aibar Guzmán, University of Santiago de Compostela, Spain

PROGRAM IFKAD 2024

09.00-09.05   OPENING OF VIRTUAL SESSIONS IFKAD 2024

09.05-10.45   PARALLEL SESSIONS (DISCORD)

ROOM A

ST24: Macro and Micro Foundations of Knowledge Combination in Hyperchanging Ecosystem
chair: Roberta Troisi

M.R. Marcone
Innovative Supply Chain Ecosystem: The Case of the Italian Agritech Supply Chain

G. Ceci, M. Iannotta, D. Tonoli
Innovation Ecosystems International Partnerships: Evidence from a Multiple-Case Study

G. Ceci, M. Gatti, M. Voltaggio, D. Pes
Match your Innovation Ecosystem Partner: A Tool to Discover New Opportunities in Open Innovation Settings

G. Gogiali, G. Nevi, L. Dezi
Strategic Knowledge Management in Healthcare: Discovering Priorities, Interconnections and Innovations

ROOM B

KM and Industry
chair: Roberta Romano

G. Barba, M. Lazoi, M. Lezzi
Ontologies for Competence-Based Management: a Bibliometric Analysis in the Industrial Sector

R. Romano, S. Mormile, G. Piscopo, P. Adinolfi
Let's Ask the Employees: A Survey on the Current State of Knowledge Management Practices in the Italian Public Sector

C. Carrasco-Garrido, A. Martínez-Raya, J. Lominchar-Jiménez
Exploring Productivity in Telework through a Bibliometric and Content Analysis

ROOM C

Entrepreneurship, Start-ups and Innovation
chair: Ricky Celenta

R. Cerchione, P. Ghisellini, R. Passaro, I. Quinto, V. Sicardi
Circular Start-Ups as Driving Forces for Sustainable Entrepreneurship: A Multiple Case Study Analysis

R. Parente, R. Feola, R. Celenta, A. Iannelli
Maker and Design: a synergistic approach to support the evolution of the Entrepreneurial University. The case of the Design Factory Global Network

G. Laptev, D. Shaytan
Human-Centered Phygital Development Process

B. Bigliardi, B. Pini, M. Scatto, K. Venturini
Knowledge Co-Creation for Flexible Packaging: Learning from a Case Study

ROOM D

ST09: IPAZIA Chapter - Knowledge and Innovation for Sustainable Gender Equality
chair: Martina Manzo, Federico De Andreis

M.T. Bianchi, S. Ricco, R. de Socio
Women and Stem: Princesses of Work

F. Nappo, A. Manzari, S. Gigli, M. Marandola
The Impact of Gender Diversity to Achieve the ESG Performance: An Empirical Analysis in the Fashion and Beauty Sector

S. Arduini, T. Beck
Gender Diversity and AI on Hiring Processes: an Empirical Analysis on Emerging Technologies and Organizational Inclusivity

F.P. Lagrasta, P. Pontrandolfo, B. Scozzi
Investigating the Relationship between Gender Composition of Entrepreneurial Teams and Sustainable Orientation: Preliminary Insights from the South Italian Startup System

ROOM E

Digital Transformation & Technology
chair: Gioconda Mele

A. Castro, R. Sbragia, E. Veloso
Feedback for Hybrid Teams, Best Practices and Trends

L.S. Macca, M.A. Camilleri, C. Troise, G. Giovando, S. Bresciani
Bridging the Gap: Unraveling the Dynamics of Knowledge Exchange in Growth Hacking

D.F. Cueva Cueva, V. del Cisne Espinoza Loayza
The Influence of Usability and Social Networks on Mobile Banking Adoption in Ecuador

G. Mele, G. Passiante, A. Spagnolo
Development of Digital Solutions for Promoting Agri-Food SMEs: a Chatbot to Modulate an Effective Dialogue with Consumers

ROOM F

KM, Technology & Digital Transformation
chair: Šarūnas Savickas

A.B. Cheikh, T-L. Ayed, T. Mejri
Knowledge Sharing, Digitalization, Innovation, Nd Analytical Skills In French Companies With A Focus On The Mediating Influence Of Innovation And Digitalization

M. Cosa
A Systematic Literature Review on Digital Integration in Performance Measurement for Strategic Business Growth

F. Buonocore, M.C. Annosi, D. de Gennaro, F. Riemma
Leading the Way: Integrating Responsible Innovation within Digital Transformation Strategies

F. Buonocore, M.C. Annosi, D. de Gennaro, F. Riemma
Leading the Way: Integrating Responsible Innovation within Digital Transformation Strategies

L. Užienė, Š. Savickas
The Interplay between Knowledge Management and Digital Transformation: Identifying Research Gaps

ROOM G

Innovation & Complex Systems
chair: Serena Filippelli

B. Bigliardi, V. Dolci, S. Filippelli, B. Pini, L. Tagliente
Innovation Ecosystems: A Comprehensive Literature Review

S. Mormile, R. Romano, G. Piscopo, P. Adinolfi
Judicial Innovation through Knowledge Management: A Study of the Salerno District Court of Appeals

B. Bigliardi, V. Dolci, S. Filippelli, B. Pini, A. Petroni
An Open Innovation Ecosystem from a Startup Perspective: A Comprehensive Literature Review Investigating Risks, Obstacles and Barriers

A.V. Trachuk, N.V. Linder
The Relationship between Organizational Ambidexterity and Competitive Advantage in Multibusiness Companies

ROOM H

ST16: Digital Advancements and Sustainability
chair: Cristina Ledro, Sirirat Sae Lim

C. Cuenca-Enrique, L. Del-Río-Carazo, S. Iglesias-Pradas, I. Elvira-Cruz
Development of a Framework to Select Mobile Payment Systems for the Bottom of the Pyramid

B. Bigliardi, E. Bottani, L. Monferdini, B. Pini
Reverse Logistics in the Digital Era: Trends and Challenges from a Bibliometric Perspective

V. Di Iorio, S. Swaminathan, F. Testa, D. Korschun, N.M Gusmerotti
The Story that only Circular Products can Tell: Empowering Consumers through Background Information

ROOM I

ST27: The Economic Value of User Experience and the Impact on Business Model Innovation
chair: Maria Zifaro, Luca Giraldi

J. Michetti, L. Giraldi, G. Testa, S. Splendiani
Stakeholder Mapping in UX Design: Case Study

E. Maioli, L. Giraldi, M. Zifaro, G.C. Piscè
The Impact of User Experience on Return on Investment.

G. Spatola, M.Zifaro
Leveraging Customer Experience Management for Enhanced ROI in Digital Business Models

M. Zifaro, M. Giannini, L. Giraldi, G. Spatola
Diversity Management in the Modern Organization: New Frontiers for Business Organisation and Human Resources Management

10.45-10.55   COFFEE BREAK ☕

10.55-13.00   PARALLEL SESSIONS (DISCORD)

ROOM A

ST30: Knowledge Translation and Innovation in Organizational Settings: Coordination and Integration Mechanisms
chair: Ernesto De Nito

R. Marrapodi, C. Galdiero, S. Mele, M. Martinez
Impact of Conflicts on Knowledge Translation in Virtual Teams

C. Galdiero, T.A.R. Gentile, V. Auriemma, P. Adinolfi, G. Piscopo
Knowledge Translation and Co-Creation in Work Groups: Insights from Higher Education

R. Capurro, M. Staffa, R. Fiorentino
Enhancing Competitiveness and Innovation in the Universities through Digital Technologies: A Case Study of the University of Naples "Parthenope"

M. Pezzillo Iacono, V. Esposito, P. Canonico, E. De Nito
Exploring the Relationship between Knowledge Sharing and Organizational Models in Italian Courts

A. Berni, A. Tursunbayeva, D. Lavorato
Exploring the Impact of AI on Work Design: A Structured Literature Review

ROOM B

Knowledge Management
chair: Carlo Drago

I. Zatsman
Building Digital Spiral Models of Knowledge Generation

E. Tomor, Z. Baracskai
Understanding Biases: Cumulative Limitations in Real Estate Behaviour

M. Zifaro, M. Meda
Training and Knowledge Management Policies in Family Businesses: A Field Analysis

C. Intrisano, F. Minnetti, A.P. Micheli, B. Cuozzo, L. Di Nallo
The Impact of Knowledge Management on Sustainability: The Case of European Bank Sector

C. Drago
A Network-Based Community Detection Ensemble Bibliometric Analysis of Knowledge Assets and Competitive Advantage

ROOM C

ST17: Entrepreneurship and New Technologies
chair: Ciro Troise

G. Bagnato, D. Giordino
Business Model Innovation: How Partnering with a Digital Platform Impacts SMEs

F. Loia, I. Fulco, B. Aquilani, G. Gravili
Exploring High-Growth Entrepreneurship and Innovation: A Systematic Literature Review

R. Usero López, L.E. Reyes Recio
Digital Transformation Enabled Technologies for Human Resources

A.M. Melina, W. Vesperi, R. Coppolino
Organizing Family Business for AI Adoption: An Explorative Study

N. George, F. Edghiem
Interactive Online Entrepreneurship Communities from Start-up to Scale-up

ROOM D

ST09: IPAZIA Chapter - Knowledge and Innovation for Sustainable Gender Equality
chair: Martina Manzo, Federico De Andreis

M. Ammaturo, F. Rusciani
Female Managers in Board Of Directors: A Study of Financial and Innovation Performance in the Listed Companies

S. Tommaso, P. Pastore
Sustainable Innovations in the Women-Owned Businesses: Evidences from the Olive Oil Sector in Calabria, South of Italy

M. D. De-Juan-Vigaray, S. L. Rujas Rodríguez
Sustainability and the Role of Females Leadership in Entrepreneurship

R. Lombardi, M. Schimperna, D. Cicchini, S. Principale
The Evolution of Gender Budgeting: The Italian Case

ROOM E

Health, KM & Innovation
chair: Marzia Ventura

G. Capece, F. Di Costa
Mapping Knowledge Landscape of the Dementia with Lewy Bodies (DLB) Research Literature: A Bibliometric Perspective

G. La Torre, G. Capece, F. Nicolì, D. Shaolli, A. Mannocci
How Can you Learn General Issues on Occupational Safety and Health? A Randomized Controlled Field Trial Preliminary Results for Innovative Training with Gamification: Let's Play 626!

D. Prete, A. Zito, M. Napoli, A. De Pascalis, G. Elia
A Knowledge Management System Supporting Teledialysis: An Ongoing Experimentation

A. Napolitano, F. Bifulco
Social Innovation for Cultural Heritage Accessibility: The Participation of People with Disabilities in Cultural Ecosystems

M. Ventura, A.M. Melina, C.L. Cristofaro, R. Reina, W.Vesperi
Telemedicine in Post Covid-19 Pandemic: Oganizing and Management Healthcare System

ROOM F

ST29: Driving Knowledge-Led Innovation within Smart and Sustainable Communities and Organizations
chair: Mauro Romanelli

S. Scardini, M. Rapa, M.E. Conti
The Decarbonization in the European Automotive Industry: A Framework of Analysis according to the Carbon Footprint Approach

V. Formisano, D. Celenza, M. Fedele, A. Turchetta
New Frontiers of Digital Finance: Banca Popolare del Cassinate Invests in New FX12 Platform
D. Celenza, A. Fortuna, G. Maiuri, A. Turchetta
The Valuation of Human Capital in a Research Department: An Analysis of its Impact and Importance

D. Celenza,, E. de Nuccio, M. Volante
The Fair Value Assessment of Digital Platforms

Giovanni Maiuri, Antonella Fortuna, Stefano Gazzani, Stefano Scerrato
The Case of Rights to Sporting Performances of Professional Players

ROOM G

Resilience & Sustainability
chair: Simona Mormile

M. Moleiro Dale, J.R. Noennig, R. Vivanco
Towards Extended Resilience. Operational Model, Prototype Tool and Application Process for Resilience Check-ups in Urban Planning

F. Marroni
Sustaining Cultural Tourism: Preserving Underwater Heritage for Blue Economy Growth

L. Del-Río-Carazo, C. Cuenca-Enrique, E. Acquila-Natale, S. Iglesias-Pradas
An Investigation on the Sustainability of Rural Electrification projects

L. Agnusdei, M. Krstić, N. Vidanović, A. Ficarella, A. Del Prete
The Sustainability of Additive Manufacturing: Do Machine Learning Techniques Matter?

ROOM H

ST12: The Value of Interdisciplinary Research in Management to Co-Create Innovative Knowledge for Business and Society Harmonization
chair: Chiara Civera

A. Lardo, M. Marsella, L. Lombi, S. Gigli
The Social Benefits of Investments in Sports Facilities: An Empirical Analysis on Italian Projects

A. Usai, G. Festa, A. Papa, M.T. Cuomo, A. D'Amato
Mobile Services Diffusion as Potential Enabler for Brand Building: An Exploratory Analysis

M. Tani, G. Basile, F. Sepe
Stakeholder Management and Social Psychology: A Systematic Literature Review to Understand Engagement Motivations

J. Hajdini, S. Za, M. Pironti, L. Iaia
To Innovation and Beyond: A Meta-Synthesis to Discover and Enhance the Aerospace Eco(value)System for Business and Society

R. Trequattrini, F. Nappo, F. Schimperna, S. Digennaro
The Team Leadership in the Football Clubs: The Case Study of "Democracia Corinthiana"

13.00   CLOSING OF VIRTUAL SESSIONS / CLOSURE OF ONLINE TRANSMISSIONS

14.20-14.30   OFFICIAL OPENING & WELCOME OF IFKAD 2024
Gustavo Alonso-Morales, Polytechnic University of Madrid
Magnífico y Excelentísimo Señor Guillermo Cisneros Pérez. Rector of Universidad Politécnica de Madrid
Muy Ilustre Señor Óscar García Suárez. Director of the Escuela Técnica Superior de Ingenieros Industriales

14.20-17.00   PARALLEL SESSIONS

ROOM A

ST19: Innovative Ways to Knowledge Transfer in and among Higher Education Institutions
chair: Viktória Papp-Horváth, Nikolett Deutsch

F.J. Álvarez-Torres, G. Schiuma, F.J. Velázquez-Sagahón, G. Citlalli López-Torres
First Job Skills: A Model to Integrate Technology and Wellbeing for Future Competences in Higher Education Institutions

R. Martínez Gamero
Towards the Recognition of Research Managers at Higher Education Institutions

D. Scarozza, M. Menshikova, I. Bonacci, S. Di Lauro, A. Mazzitelli
The Impact of the Tutor's Role and Technology on the Knowledge Transfer to the University Students: Developing a Conceptual Model

J. Matošková
Bridging Innovation Gaps: A Case Study on Inter-Organisational Knowledge Sharing Facilitated by a University Research Team

N. Deutsch, I. Hoffer, L. Berényi
Key Lessons and Development Paths Based on the International Comparison of Entrepreneurship and Innovation Masters' Programs

É. Pintér
Competence-Based Development in Education

ROOM B

Innovation
chair: Salvatore Tallarico

S. Tallarico, A. Coli, V. Lazzarotti, S. Lazzini, L. Pellegrini, E. Tasso
Financing Open Innovation: Equity or Debt

T. Baković, I. Dužević, S. Mihalić
The Development of Conceptual Framework for the Relationship between Innovation, Quality Management and Export performance

R. Fisac, G. Morales-Alonso, F. Rasool
Bibliometric Analysis of Frugal Innovation in the Service Industry: Trends, Patterns, and Implications

R.E. Haschka
A Truncated Poisson Model to Approximate the Firm-Level Innovation Generation Process

E. Munyeshuri, M. Kmiecik, K. Dohn
Cloud Computing's Contribution to Knowledge Processes and Innovation in Logistics: An Industry 4.0 Perspective

I. Jøranli
Attracting Competence through Local and Global Networks: The Case of Software Service Firms

ROOM C

ST37: Sustainable Development Goals Performance Assessment and Reporting
chair: Nicola Raimo

V. Beretta, M.C. Demartini, S. Trucco
SDGs in Corporate Reporting: An analysis of the Italian context

M. Rubino, I. Mastrorocco
Do Multinational Companies Care about Child Labour? Disclosure Index Construction and Countermeasures Comparison

J.M. Cervilla Bellido, G. Nicolò
Investigating Spanish Water Companies' SDG Disclosure Practices on Twitter

V. Pontrelli, A. Rella, A. Marrone, L. Oliva
Assessing the Influence of Board Characteristics on SDG Disclosure: Evidence from Italian Benefit Corporations

I-M. García-Sánchez, D.J. Cunha-Araujo, V. Amor-Esteban, S-Y. Enciso-Alfaro
Do Powerful CEOs Promote Sustainable Strategies aligned to 2030 Agenda?

V. L'Abate, B. Esposito, D. Sica, S. Supino
Unveiling the Relationship between Circular Economy Performance and Sustainable Development Goals: An Empirical Analysis in the Oil & Gas Sector

ROOM D

ST33: Innovation and Forecasting in a Changing World: Interrelation of Social, Environmental and Economic Approaches
chair: Benedetta Coluccia

M. Chironi, F. Greco
Regulating FinTech in the Age of Digital Transformation: An Analysis of Legal Challenges and Customer Protection

L. Volodzkiene, D. Streimikiene
Energy Divide: Navigating Challenges on the Path to a Climate-Neutral Future

G. Orlando, P.P. Miglietta, P. Palmi
Knowledge Management in Agriculture: the Impact on the Organizational Dynamics in the Digital Era

B. Coluccia, D. Porrini
Integrating Nature-Based Economic Instruments and Technological Innovation for Biodiversity Conservation: A Multi-Criteria Decision-Making Framework for Sustainable Policy Development

R. Barbieri, B. Coluccia, F. Natale
Synergizing Ownership and ESG Principles for Sustainable Productivity in the Transportation Sector: A Multidimensional Analysis in the Italian Context

S. Armenia, F. Ricciardi, P. Rossi, G. Tsaples
Dynamic Policies for Complex Systems: A Case Study of Italy's Judicial System using System Dynamics

ROOM E

ST04: Complexity Approaches to Support Knowledge and Innovation Management
chair: Cristina Ponsiglione

G. Ferraro, A. Iovanella, A. Ramponi
Identify Fintech Innovation Trajectories through Patent Analysis

A. Domenteanu, B. Cibu, C. Delcea
Enhancing Supplier Selection in Complex Environments: A Machine Learning and Greedy Algorithm Approach for Optimization

L. Cannavacciuolo, V. Maione, C. Ponsiglione, S. Primario
Agent-Based Modelling of Electric Vehicles Adoption: Assessing Range Anxiety and Environmental Awareness's Impact

L. Ponta, R. Manzini, S. Cincotti
To Make of to Buy Innovation: An Agent-Based Approach

M. Bacovic, N. Milovic
Diversity in Patent Applications in Europe: Causes and Consequence

B. Cibu, A. Domenteanu, C. Delcea
The Influence of Using Artificial Intelligence on Quality of Life

ROOM F

ST12: The Value of Interdisciplinary Research in Management to Co-Create Innovative Knowledge for Business and Society Harmonization
chair: Marco Pironti, Chiara Civera

A. Ricci, B. Morelli, V. Chiaudano, V.E. Cabrera
Breaking Barriers and Fostering Equity: Women's Empowerment in the Livestock Industry

T. Tzanidis, V. Scuotto, F. Cavallo, M. Fait
Guardrails for the Future: How Digital Humanism Guides Responsible Technological Convergence

F. Musso, A. Travasi
Perspectives for Analysis of Buyer-Seller Relationships beyond Management Disciplines

M. Fait, L. Iaia, M. Del Giudice
Discovering the Innovative Ecosystems: The Interplaying among Emerging Technologies, Actors and Relations to Innovate the Museum Experience

D. Cortese, F. Monge
Business in Harmony: Joint-Value Creation in the Tourism Sector

C. Civera, C. Casalegno, I. Gnesi, E.R. Freeman
Corporate Social Innovation: A Study of Long-term Evolutions through Agent-based Modelling simulations

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17.00-17.50   **KEYNOTE SPEECH**

Juan Manuel López Zafra, Region of Madrid, Spain

"How a Free Markets and Innovation Public Policy Drove Madrid to the Summit"

18.00-20.00   **WELCOME RECEPTION** *(Sala Maquina, UPM)*

09.00-11.05   PARALLEL SESSIONS

ROOM A

ST13: Unravelling the Challenges and Progress of Knowledge Translation in Healthcare Innovation
chair: Elena Pessot

L.J. Basile, N. Carbonara, M. Gorgoglione
Measuring the Patient Experience: Unveiling the Influence of Risk Perception and Technology Acceptance on Healthcare Experiences

M. Berdini, D. Aloini, E. Benevento, A. Stefanini
Predictive Methods and Business Process Analytics in Emergency Departments: A Systematic Literature Review

L. Cannavacciuolo, S. Ercolano, M. Majolo, C. Ponsiglione, E. Tortora
Time Driven Activity-Based Costing to Explore the Hidden Knowledge in Healthcare Processes' Costs

C. C. Mussi, G.G. Silveira Fiates, A. Back Koerich, D. Marques, R. de Souza Horácio, L.A. Sobrinho Almeida, J.B.S. O. de Andrade Guerra
The Dynamics of Knowledge Transfer in Health: An Overview of the Last 10 Years

M.V. Olive, C. Sgarbossa, D. De Cesare, M. Mazzeo, P. Locatelli, C. Masella, M. Corso
Development of a Maturity Model for Telemedicine Services: Towards an Integrated Approach for Implementation

ROOM B

ST34: Empowering Justice: Leveraging Knowledge Management for Judicial Digitalization and Innovation
chair: Francesca Ricciardi, Arianna Ciabattoni

M. Buffa
Digitalization of Proceedings in Italy: The Strange Case of International Protection

S. Fapperdue
A Legal Perspective on "Social" Reporting in Contemporary Judicial System: Evaluation of Legislative Reforms' Effects

F. Merlo, G. Perboli, M.E. Bruni, C. Vandoni
A Comprehensive BPMN Approach for Data-Driven Optimization of Italian Civil Proceedings

A. Ciabattoni, F. Ricciardi, P. Rossi
Exploring the Role of Knowledge Management and Knowledge Assets Dynamics in the Justice System: Challenges and Opportunities for Innovation and Digital Transformation

C. Sala, L. Verzelloni
Adjusting the Map Scale: from Monads to Chain. Reflection on the Italian Justice System

ROOM C

KM, Digital Technologies and Innovation
chair: Gustavo Morales Alonso

P. Centobelli, R. Cerchione, F. Nonino, E. Oropallo, G. Palombi
Managing Cybersecurity in the Age of Digital Knowledge: A Framing Theory Perspective

A. Segura de la Cal, A. Martínez Raya, G. Morales Alonso
Predicting the Unpredictable: Artificial Intelligence Revolution in Real Estate Market Analysis

S. Ammirato, R. Linzalone
A Critical Analysis of Innovation Dynamics in Health Systems: Implications for Managerial Research

D. Barile, G. Secundo
Examining the Dynamics of Digital Innovation Ecosystems from the Start-Up Perspective: The "WeShort" Case Study

A. Duran-Hernandez, J.A. Aguilar-Zarate
ICTs and Changes with AI in the Automotive industry (Workshop Service) in Guadalajara, Mexico

ROOM D

ST26: From Vision to Action: Advancing Sustainable and Regenerative Agrifood Systems
chair: Canio Forliano

S. Baldassarre, G. Bruno, M. Cavola, A. Diglio, C. Piccolo, E. Pipicelli
A Critical Assessment of the Main ESG Ratings: The Case of Agri-Food and Textile and Fashion Industries

S. Conterjnic, C. Simone, A. Laudando
Developing a Multidimensional Framework to Sustain the Agribusiness Value Chains: The Case of Parmigiano Reggiano Cheese

P. De Micco, N. Parissi, S. Cupertino, A. Riccaboni
Assessing Agricultural SMEs' Sustainability Performance: A New Scoring Methodology

P. De Bernardi, G. Esposito, M. Panero, C. Marcacci
Analyzing Climate Change Mitigation and Adaptation Strategies in the Agri-Food Value Chain: A Systematic Literature Review

M. Panero, P. De Bernardi, C. Forliano
Biodiversity Reporting in the Agri-food Sector: Bridging the Gap Between Accountability and Disclosure

ROOM E

ST29: Driving Knowledge-led Innovation within Smart and Sustainable Communities and Organizations
chair: Mauro Romanelli

M. Butkus, L. Dargenytė-Kacilevičienė, K. Matuzevičiūtė, D. Ruplienė, J. Šeputienė
What are the Employment Outcomes of Productivity Dynamics Driven by Knowledge and Innovations?

V. Mayer, A. Slawski, F. Schwartze
Impact-Oriented Monitoring to Observe Progress towards Impact in the Context of Sustainable Urban Development

R. Silvestre, M. Romanelli
Artificial Intelligence and Technostress within Organisations

C. Bratianu, R. Bejinaru
From Smart to Wise Organizations

M. Romanelli, A. Zbuchea, F. Pinzaru
Creative Cities and Urban Regeneration: A Research Mapping

ROOM F

ST03: Translating Knowledge into Innovation and Entrepreneurial Dynamics in Family Firms
chair: Paolo Capolupo

M. Ripoll-Domínguez, D. Hidalgo-Carvajal, G. Morales-Alonso
Innovation Nexus: FabLabs as Catalysts for Entrepreneurship through Community Engagement

P. Zaragoza-Sáez, B. Marco-Lajara, M. Úbeda-García, E. Manresa-Marhuenda, E. Poveda-Pareja
Innovation Capability and Competitiveness in the Hotel Industry: Human Capital as a Precursor

A. Horzela-Miś
Innovation in Cluster Activities in Poland

I. Miroshnychenko, L. Ardito, P. Capolupo, A. Messeni Petruzzelli
Innovation through Tradition and Export Intensity: The Moderating Role of Family Influence

O.A Espinoza Mercado
Furthering Innovation through a Knowledge-Based Approach within Latin American SME´s: Restaurant Industry

THURSDAY 13 June 2024

ROOM G

ST09: IPAZIA Chapter - Knowledge and Innovation for Sustainable Gender Equality
chair: Martina Manzo, Federico De Andreis

P. Genkova, H. Schreiber
Challenges of Recent Diversity Management in Germany: A Case Study

G. Modaffari, P. Piedepalumbo
Third Mission Initiatives to Promote Female Start-Ups in Lazio: A Multiple Case Study

Y.M. Navarro Castillo, A.M. Vargas Pérez, G. Morales Alonso
Bibliometric Exploration of the Female Role in High-Tech Entrepreneurs: Obstacles and Opportunities

P. Seva-Larrosa, G. Modaffari, F. García-Lillo
Gender Gap and Women's Leadership in Finance Research: Analysing the Last Decade (2014-2023)

11.05-11.30   COFFEE BREAK

11.30-13.10   PARALLEL SESSIONS

ROOM A

ST20: KM Strategy Dynamics and Innovation in Hybrid Settings
chair: Krishna Venkitachalam, Nina Helander

V. Merindol, K. Venkitachalam
Analyzing Knwoledge Management Strategies in the Context of Open Innovation

S. Tenhovuori
The Maturity Level and Benefits of Human Resource Analytics in a Public Organization Providing Social and Health Services

N. Helander, H. Aramo-Immonen, K. Sorsa, S. Monseau, K. Venkitachalam, H. Salokangas
Exploring Sustainability Knowledge Spillover in the Textile Industry

A. Bal, K. Venkitachalam, N. Helander
Collaborative Knowledge Sharing Strategies for Value Co-creation in Hybrid Settings

ROOM B

ST11: Organizational Capacity for Making Social Impact: Dynamics of Knowledge Formation
chair: Anna-Aurora Kork, Henri Hussinki

H. Jalonen, A. Rantamäki
Dancing with Ignorance: Utilizing Social Media to Enhance Public Authorities' Knowledge Formation Processes

A. Rizzi, E. Sorano, G. Modarelli, T. Khvatova, A. Sardi
From Performance Measurement to Performance Management in the National Outcomes Programme: A National Health Service

L-M. Sinervo, H. Laihonen, A-A. Kork
Organizational Capacities for Change: Insights from Finnish Healthcare Reform

H. Hussinki
Generative Artificial Intelligence: The New Era of Knowledge Management

ROOM C

Business Models and New Technologies
chair: Peter Lindgren

L. Santoro, G. Santoro
The Venture Builder Model: A Comprehensive Framework for Venture Creation Processes

J. Flarup, P. Lindgren
The Impact of Gratitude in Multi Business Model Innovation and Value Creation: How Can Gratitude Value and Lack of Gratitude Destruct MBMI Processes?

F. Cai, E. Bolisani, T.C. Kassaneh, B. Moradi, E. Scarso
Knowledge Management Practices in Sustainable Entrepreneurship: A Literature Review

A. Zaniewska, G. Aerts
The Integration of AI in Business Models: A Structured Review of Emerging Trends and Opportunities based on The Business Model Canvas

ROOM D

ST01: Embracing the AI-Mediated Knowledge Sharing and Future of Work
chair: Ashish Malik

A. Pantelides
The Impact of Artificial Intelligence on The Socio-Cultural Roots of Japanese Organizations and the Coming Renaissance in Organizational Strategy and Innovation

A. Bassi, M. Capra, N. D'Amico, J. Guanella, G. Gualtieri, M. Manini Mondia, N.Marchi
Evaluating the Present: The Impact of Project Management on Fostering Innovation and Facilitating Knowledge Transfer

S. Picone
Copyright and Works Created by Artificial Intelligence: A Critical Analysis

M. Nguyen, A. Malik
AI Mediated Knowledge Sharing: Implications for HRM

ROOM E

Knowledge Management
chair: Malgorzata Zieba

C. Civera, C. Giuliana N. Casalegno, S. Bevilacqua
Promoting Global Talent Management through Stakeholder Engagement for Extended Human Resources Approaches: A Systematic Literature Review

M. Zieba
Coaching Practices for Knowledge Management in Organizations: Theoretical Insights

S. Leonelli, F. Morandi, F. Di Vincenzo
The Impact of Middle Managers Narcissism on Knowledge Sharing Propensity

D. de Souza Alves, A. Cavalhero, R.R. Nogueira, C.A. Zilli, N. dos Santos, R. Pereira
The Use of Design Thinking in the Writing Class: Simulated Jury

ROOM F

Startups, Innovation Ecosystem & Circular Economy
chair: Katarzyna Nowicka

M. Rubino, I. Mastrorocco
Is Innovation Oriented toward the Circular Economy? Empirical Estimations from European Companies

A. Michele Felicetti, S. Ammirato, R. Cerchione, I. Quinto
When David Meets Goliath: A Systematic Review on Asymmetric Collaborations between Startups and Large Companies

K. Nowicka
Demand-Driven Circular Supply Chains

G. Secundo, C. Spilotro, P. Del Vecchio
AI-driven Digital Platforms Powering Innovation Ecosystems: A Systematic Literature Review for a Research Framework

ROOM G

MEET THE EDITORS

Antti Lönnqvist - (KMRP) *Knowledge Management Research and Practice*
Giovanni Schiuma - (MBE) *Measuring Business Excellence*

Representatives of other journals connected to IFKAD 2024

13.10-14.30   LUNCH BREAK

14.30-15.45   PARALLEL SESSIONS

ROOM A
ST07: The Fragile Role of Knowledge in an AI-Driven World
chair: Susanne Durst, Francesco Antonio Perotti

K. Böhm, S. Durst
Knowledge Management in the Age of Generative Artificial Intelligence: Time for Revisiting SECI

M. Gonsiorowska, M. Zieba
Employee Withdrawal and its Impact on Knowledge Sharing in the Post-Pandemic Work Landscape

K. Kirchner, E. Bolisani, T.C. Kassaneh, E. Scarso, N. Taraghi
Integrating Generative AI into Knowledge Management: The Case of Software Development

ROOM B
PhD Consortium
chair: Antonio Lerro, Gabriela Citlalli López Torres

N. Nareswari, M. Tarczyńska-Łuniewska
Comparative Analysis of Financial, Market, and Efficiency Performance in ISO-Certified Manufacturing Companies

J. Salgado-Criado, J. Meijerink
How Should We Govern Digital Innovations? An Organizational Alignment Perspective

N. Shmakov
Making Analytical Tool for Supporting the Transfer Decision Process in Ice Hockey via Player Evaluation

ROOM C
ST30: Knowledge Translation and Innovation in Organizational Settings: Coordination and Integration Mechanisms
chair: Paolo Canonico, María D. De-Juan-Vigaray

E. Çera, V. Ndou, J. Matošková, C.A. Asamoah
Role of Developmental Culture in Inbound Open Innovation: Mediation Role of Commitment Based HRM Practices

M. Pezzillo Iacono, M. Martinez, F. Loia, C. Maltempo
Investigating Gender Diversity and Hybrid Work through the Lens of Knowledge Management

A. Tomo, A. Tursunbayeva, M. Pezzillo Iacono, G. Antonelli, A. Berni
Towards an Agile Public Sector: Reinventing the Public Administration by Designing Human-Centred and Sustainable Organizational Models, HRM Practices and Work(places)

ROOM D
ST05: Revisiting the Dynamics and Mechanisms Connecting Knowledge Creation to Innovation for Society 5.0
chair: Yasmina Khadir, Harri Laihonen

Li. Derks, Y. Khadir
The Role of Knowledge Doubt in Knowledge Creation: The Case of a Dutch Public Organization

A. Arano-Irizar, J. Sáenz, C. Peñalba-Aguirrezabalaga, A. Ortiz-de-Guinea
Digital Marketing, Customer Relational Capital, and Marketing Innovation as Driving Forces of Product Innovation Performance in Organic Farming

Y. Khadir, T. Smit Dekker
How is Knowledge Generated and Exchanged to Convey the Value of Innovation to its Makers?

ROOM E

ST19: Innovative Ways to Knowledge Transfer in and among Higher Education Institutions
chair: Viktória Papp-Horváth, Nikolett Deutsch

R. Colombari, A. Manresa
The Role of Generative AI in Design Thinking: A Knowledge Creation Perspective

G. Cserháti, E. Bogdány, Á. Raffay-Danyi
Exploring Innovative Collaboration Opportunities between Higher Education Institutions and Industry Organisations in Competency Development

V. Papp-Horváth
Course Renewal in the University Project Management Education: Triggers and Results

ROOM F

ST37: Sustainable Development Goals Performance Assessment and Reporting
chair: Nicola Raimo, Filippo Vitolla

C. Bussoli, S. El Assal
The SDGs as a Map in the Jungle of Alternative Finance for Public Benefit: A Search for Long-Term Sustainability

A. Calabrese, R. Costa, N. Levialdi Ghiron, J.C. Martinez Perez, L. Tiburzi
Unlocking Agenda 2030 Progress: Artificial Intelligence for SDGs' Indicator Prioritization in OECD Nations

M. Posa, I. De Turi
Achieving Sustainable Development Goals through Public Value Regeneration: A Case Study Approach

ROOM G

ST23: Cultural Entrepreneurship and Cultural Initiatives Challenges in a New Context
chair: Paola Demartini, Martin Piber

P. Demartini, M. Marchiori, M.A. Cipriano, E. Bruno
Unlocking Cultural Networks in Historic Urban Neighborhoods

M. Piber
The Embeddedness of Cultural Initiatives in an Aesthetic Context: Outlining a New Understanding of Impact and Accountability

M.A. Cipriano, P. Demartini
Cultural Heritage Research for Next-Gen Sustainable Society

15.45-17.00   PARALLEL SESSIONS

ROOM A

ST10: Unveiling the Innovation Opportunities Deriving from the Application of Artificial Intelligence to Platform Thinking
chair: Maria Elena Latino

M.E. Latino, G. Marzi, D. Trabucchi
Leveraging Platform Thinking to Exploit Generative AI: A Business Model Transformation Perspective

A. Moreno, J. Ordieres-Meré
Autonomous Financial Agents: Revolutionizing the Landscape Beyond Robo-Advisors

M.C. De Lorenzi, Z. Hasan, M.E. Latino
Exploring the Sustainable Impacts of Artificial Intelligence Integration in Digital Platforms: A Systematic Literature Review

ROOM B

ST06: Managing Knowledge and Innovation for Human Centric Organizations
chair: Alessandra Ricciardelli

S. Miralles Armenteros, C. Simone
Fostering Innovativeness in Organizations: The Impact of Compassion-driven Resilience

E. Tosca, A. Ricciardelli, L. Tuporini, V. D'Amato
How to Measure Management Innovation for a Human Centric Organization

L. Smékalová, J. Matošková, E. Belvončíková, J. Kálmán
Adapting to the New Normal: Post-Pandemic Transformations in Coworking Spaces

ROOM C

ST30: Knowledge Translation and Innovation in Organizational Settings: Coordination and Integration Mechanisms
chair: Paolo Canonico, Antonio Bassi

L. Todisco, G. Mangia, P. Canonico, A. Tomo
New Forms of Work in the Digital Era: Anticipatory Governance in Response to the Organizational Challenges in the Public Sector

S. Metzner, M. D. De-Juan-Vigaray, P. Canonico
The Impact of Digitalization on IT Providers: Business Model Evolution

P. Canonico, E. De Nito, A. Caccialanza
Sustainability Disclosure and Legacy in Sports Mega-Events

ROOM D

ST 22: Digital Approaches and Tools for Global Urban Development and Innovation
chair: Arjama Mukherjee

B. Cserpes, Ch. Busch, Á. Barabás
BERT-Based Identification of Cultural Ecosystem Service Qualities Based on Social Media Geographic Information

A. Mukherjee, M. Moleiro Dale, J.R. Noennig
A Strategic Framework for Enabling the Adoption of Free and Open Source Software for Urban Innovation in the Global South: The TOSCA Upscaling Case

B. Dally, J. Chang, J. Hernandez Leal, G. Köse, M.A. Ortak, J.R. Noennig
Explorative Research and Development for Urban Land Development: Digital Tools to Tackle Land Scarcity

ROOM E

ST 19: Innovative Ways to Knowledge Transfer in and among Higher Education Institutions
chair: Viktória Papp-Horváth, Nikolett Deutsch

B. Moradi, E. Bolisani, T.C. Kassaneh, E. Scarso, F. Cai
Gamification and its Relevance to Knowledge Management: A Systematic Literature Review

H..A Jabali, A. Malik, P.J. Rosenberger III
The Influence of Servant Leadership in a JD-R Based Model for the Higher Education Sector

E.J. Németh, B. Fehérvölgyi, Z. Birkner
Evaluating the Impact of the Organizational Culture within the Innovation Ecosystem: Shaping an Innovative Organizational Culture in Hungarian Higher Education Institutions

ROOM F

ST 37: Sustainable Development Goals Performance Assessment and Reporting
chair: Nicola Raimo, Filippo Vitolla

M. Barone, C. Bussoli, I. Fraccalvieri
Driving Sustainability: Insights from International Banks towards Achieving the SDGs

C. Bussoli, L. Fattobene, S. Intini
Achieving SDGs 5 through the Digitalization of the Financial System: Gender Gap and Digital Financial Behaviour

T. Menichini, G. Salierno
How Companies Act on Gender Equality in the Workplace: A Content-Based Indicator to Analyze Sustainability Reports

ROOM G

ST24: Macro and Micro Foundations of Knowledge Combination in Hyperchanging Ecosystem
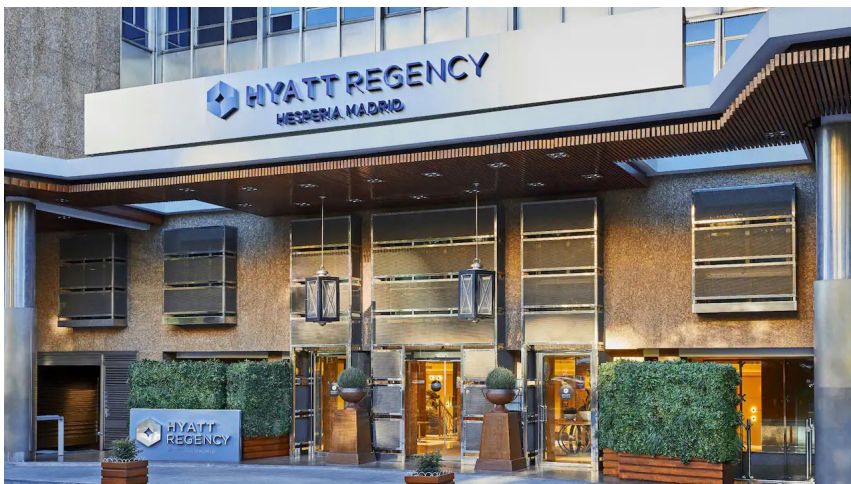**chair: Roberta Troisi**

R. Troisi, K. Ragazou, A. Garefalakis
External Knowledge Acquisition and Organizational Legitimacy in Downsizing Strategies

M. Manzo, T. Brod, P. Pisano, V. Cillo
Is there a Link between Open Innovation, Strategic Agility and Intellectual Capital? A Systematic Literature Review

C. Civera, C.G.N. Casalegno, B. Morelli, G. Santoro
Unpacking the Enduring Effects of MNC Knowledge Transfer in Autonomous Social Innovation Projects

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17.00-17.20   COFFEE BREAK ☕

17.20-18.00   KEYNOTE SPEECH

David J. Yáñez Villareal, Vortex Bladeless, Spain

"Specialized Knowledge in a Wind Turbines without Blades Start-Up"

20.30-24.00   GALA DINNER *(Hotel Hyatt Regency Hesperia, P. de la Castellana, 57, Madrid)*

09.30-11.10   PARALLEL SESSIONS

ROOM A

ST21: Managing Knowledge for Public Sector Innovation
chair: Gregorio Varvakis, Gregorio Pérez-Arrau

T. Carrier Mendonça, G. Varvakis
Knowledge Flow in a Public Sector Innovation Lab: Basic Attributes and Influencing Aspects

A.L. Carvalho Agostini, R. Pereira, M. Welter, E. Moreira da Costa, N. dos Santos
Generative Artificial Intelligence in the Legislative Process: Perspectives of Knowledge Generation

A.V. Marona Kunde, M.A. Tsunoda , G. Varvakis
Challenges of Knowledge Management in Police Intelligence Activity

M. Butkus, I. Bartuševičienė
Organizational Resilience Assessment in Lithuania's Public Sector

ROOM B

ST13: Unravelling the Challenges and Progress of Knowledge Translation in Healthcare Innovation
chair: Elena Pessot

T. Albini, G. Murgia, E. Pessot
A Survey on the Role of Pharmaceutical Supply Chain Actors in Digital Innovation

S. Gitto, G. Giuliani
Estimating the Relationship between Hospital Specialisation and Efficiency in Italy

A. Carpenzano, S. Lazzini, C. Presti
Digital Technologies for the Shift from a Cyclical to a Spiral Control: The Case of an Italian Hospital

C. De Luca, N. Carbonara, R. Pellegrino
Hospital Resilience: A Comprehensive Framework for Understanding and Enhancing Healthcare Performance

ROOM C

Capabilities, Models and Sustainable development
chair: Matteo Buffa

P. Latella, G. Baldissarro, G. Iazzolino, S. Veltri
Is Eco-Efficiency Affected by the Board of Directors? A Comparison between EU and US Listed Companies

I. Bartuseviciene, M. Butkus
Unveiling the Organizational Antifragility Framework: Empirical Evidence through Confirmatory Factor Analysis

O. Grieva, F. Guadamillas, M.J. Donate Manzanares
Empirical Investigation of the Influence of Digital Business Strategy on Innovation Performance in Manufacturing Sector in Spain

D. de Souza Alves, C. Corrêa, C.A. Zilli, N. dos Santos, M. Macedo
Scientists in Action: A Brief Analysis of the Organizational Knowledge Creation Process

ROOM D

ST09: IPAZIA Chapter: Knowledge and Innovation for Sustainable Gender Equality
chair: Giuseppe Modaffari, Veronica Procacci

M. Romanelli
Towards Gender Equality-Led Organisational Inclusion

C. Meier, S. Olbert-Bock, B. Wüest
Considered Competences of Job-Applicants: The Gender-Gap Made by Recruiters

G. Modaffari, A. Galli
The Impact of Innovation for an Inclusive Public Administration

A.P. Sevilla Guzmán, V. Procacci, F. Moscarini
Seeking Credit: A Small Business Owner's Journey

ROOM E

PhD Consortium
chair: Antonio Lerro, Gabriela Citlalli López Torres

M. Magro-Montero, G. Morales-Alonso
Coopetition and Alliances in Amazon's Supply Chain: A Bibliometric Analysis

D. Coy, G. Morales, Y. Núñez, C. Quirós
Digital Divide and Skills in Sharing Economy: A Literature Review

A.C. dos Anjos, D. Sell
Advancing Expertise Locator Systems through Large Language Models: Insights from an Integrative Literature Review

ROOM F

ST25: Organizational Behavior and Knowledge Management
chair: Angelo Rosa, Nicola Capolupo

A. Rosa, A. Massaro, O. McDermott, G. Barile, N. Capolupo
The Need for Change for Sustainable Healthcare: A Process Mining Organization (PMO) Trial Applied to Telemedicine

J. Dehais, A. Muslic
On the Re-Creation of a Constructive Culture through Playful Workshops and Improvisational Reinforcement

M.W. Bari, F. Di Virgilio, I. Shahzadi, A. Puccio
Instrumental Thinking Moderates the Consequence of Rationalized Knowledge Hiding: A Conceptual Framework

V. Giampaola, E. Romeo, N. Capolupo, M.C. Casale
The Evolution of the Role of the Justice Professional in Italy: The Challenge of Knowledge Management

ROOM G

ST16: Digital Advancements and Sustainability
chair: Cristina Ledro, Sirirat Sae Lim

I. Siedschlag, G. Mohan, W. Yan
Twin Transitions across Enterprises: Do Digital Technologies and Sustainability Go Together?

R. Mauriello, L. Cricelli, S. Strazzullo
Connecting Innovation and Sustainability in the Wine Industry through Blockchain Technology

S.Sae Lim, M-Y. Su
The Twin Transition: Digital Technologies Adoption and Sustainability Practices in Sports Industry

V. Varriale, A. Cammarano, F. Michelino, M. Caputo, C. Del Regno, M Perano
Harnessing Digitalization for Sustainable Development Goals: Industry Perspectives

11.10-11.30   COFFEE BREAK ☕

11.30-13.10   PARALLEL SESSIONS

ROOM A

ST21: Managing Knowledge for Public Sector Innovation
chair: Gregorio Varvakis, Gregorio Pérez Arrau

L. Lauermann Koch, G. Tonial, F.M. Carreira Neto Matos, A.L. Brusco Pletsch
Weaving the Future of Innovation: An Integrative Review of the Intersection between Public Policies and Innovative Ecosystems

J.D. de France Santos, A. Wrege Vasconcelos, A. Botteon-Rodrigues
Changing Paradigm: The Relationship between Intra Entrepreneurship and Innovation in the Public Sector

G. Perez-Arrau
Barriers to the Implementation of Knowledge Management Projects in the Chilean Public Sector: The Case of OX

C. Cavallaro, F. Proia, L. Giachi
Shared Administration and Knowledge Management: An Innovation Challenge for both Public Administration and Non-Profit Entities. The Case of the Italian Region of Umbria

ROOM B

Knowledge Management
chair: Juan Gabriel Cegarra-Navarro

A. Martinez-Martinez, J.G. Cegarra-Navarro, A. Garcia-Perez, J.M. Viedma Marti
The Nexus of Moral Integrity: Exploring the Interplay of Rational Knowledge, Open-Mindedness, and Altruism in Organizational Dynamics

E. Pessot, D. Spoladore, S. Arlati
Towards Experiential Learning of Ontology Engineering Methodologies for Knowledge Management

A.A. Catalano, Ch. Catalano, V. Del Vecchio, M. Lazoi
Big Data Analytics and Visualization Solutions in Industry: A Literature Review

J. Cegarra-Sanchez, A. Martinez-Martinez, A. Wensley, J.G. Cegarra-Navarro
A Systematic Approach to Managing Malicious Learning in Complex Health Domains

ROOM C

ST35: Emerging Transformation and Innovation Dynamics of Cultural Tourism Ecosystem
chair: Francesco Scorza, Francesco Santarsiero

G. Andrulli, M. Fiorentino
Changing Cities: The Roadmap to Becoming a Smart Tourism Destination

C. Cubillas-Para, J.G. Cegarra-Navarro, E. Tomaseti-Solano
The Role of Unlearning in the Digital Transformation of the Tourism Sector

E. Stolarek-Muszyńska, M. Zieba
Knowledge Management and Disaster Management in Tourism Industry

R.V. Gatto, S. Corrado, F. Scorza
A Taxonomic Approach to Micro and Macro Tourism Systems for Sustainable Territorial Planning

ROOM D

ST09: IPAZIA Chapter - Knowledge and Innovation for Sustainable Gender Equality
chair: Giuseppe Modaffari, Veronica Procacci

G. Gotti, C. Morrone, S. Ferri
Unraveling the Nexus: Board Gender Diversity and Intellectual Capital Efficiency in Italian Innovative Start-Ups

F. de Andreis, P. Paoloni
Female Immigrant Entrepreneurship in Italy

S. Aureli, M. Bartolini
Gender-Equality Strategies and Non-Financial Information Disclosure: The Case of an Italian SME

ROOM E

ST12: The Value of Interdisciplinary Research in Management to Co-Create Innovative Knowledge for Business and Society Harmonization
chair: Marco Pironti, Lea Iaia

P. Pisano, D. Malerba, T. Bettini, M. Del Giudice
Business Amplification: Managing Innovation through Synthetic Users

G. Santoro, G. Bagna, R. Pera
The Rhythm of Consumer Desire: Exploring Attachments in Music-Related Fan Engagement

P. Pisano, M. Migheli, F. Quatraro, M. Pescarollo
The Metaverse, Providing Knowledge Transfer in Educational Organisations: A Practical Approach

ROOM F

Customer Knowledge, Marketing & Company Value
chair: Eduardo Trauer

B. Apriyansyah, G.N. Mahmudi, J. Gunawan, Di. Novianto, E. Rudawska
Evaluating the Marketing Campaign of Femvertising as Strategical Customer Relationship (Case Study The Body Shop Indonesia)

N. Taraghi, E. Scarso, T.C. Kassaneh, E. Bolisani
Leveraging AI for Knowledge Sharing with Customers to Mitigate the Negative Effects of Fake News

E. Trauer, A. de Brittos Valdati
Proto-Personas: Innovation and Agility in the Process of Identifying the Ideal Customer

S-C. Yang, S. Yang, C-Yu Tu
Igniting Customer Success: Entrepreneurial Ideas and Imagination in Microenterprises

ROOM G

ST08: Panarchy Microfoundations of Digital Platform Resilience
chair: Antonio La Sala

G. Bosco, A. Sciarrone, R. D'Amore, D.L. Lo Conte, M. Calabrese
Value Decomposition in Platform Capitalism: Towards a Resilient Platform Integration Meta-Model

A. La Sala, G. Maielli, F. Iandolo, P. Vito
Digital Platforms Resilience across Time and Space: Insights from Panarchy

F. Castaldo, M.V. Sirolli, S. Armenia
Urban Air Mobility: Organisation and Governance of a Frontier Ecosystem

13.10-14.00   KEYNOTE SPEECH

Valérie Mérindol, Paris School of Business, France

"Knowledge Dynamics in Open Labs: Challenges and Opportunities"

14.00-15.30   LUNCH BREAK
Closing and Conclusions of IFKAD 2024 and Annoucement of IFKAD 2025

PARTNERS

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in collaboration with:

Thank you for attending IFKAD 2024