

Knowledge Futures: AI, Technology, and the New Business Paradigm

CALL FOR ABSTRACTS – IFKAD 2025

Special Track n.: 02

Thematic Area: Business Models and Technology

New Models and Technologies for Business and Management Innovation

Description

This track explores how the search for new business paradigms passes through both business innovation and management innovation. While business innovation addresses the way in which business is done, management innovation is achieved by significantly changing the tasks to be performed by management, organisational structures and management processes. Competitive advantage is thus achieved not only with a good business model but also with a sound and consistent management model. The track explores the contribution of new technologies applied to the business and management model by always putting the person at the centre.

Keywords

Organizational Culture; Employee Engagement; Human-Centric Workplaces; Management Innovation; Knowledge Management.

Organizers

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[Special Track details published on IFKAD website >>](#)

Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable format) of **min 500 and max 1000 words** not later than **31 JANUARY 2025**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to

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follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

31 January 2025	<i>Extended Abstract submission deadline</i>
24 February 2025	<i>Acceptance notification to authors</i>
20 April 2025	<i>Early-Bird registration cut off</i>
02 May 2025	<i>Full paper submission deadline</i>
31 May 2025	<i>Registration deadline</i>
2-4 July 2025	<i>Conference sessions</i>

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org