20th International Forum on Knowledge Asset Dynamics

Knowledge Futures: AI, Technology, and the New Business Paradigm

**IFKAD 2025
2-4 JULY 2025
NAPLES, ITALY**

CALL FOR ABSTRACTS – IFKAD 2025

Special Track n.: 07

Thematic Area: Sustainability, Human Resources and Capital

Society 5.0: From Knowledge-Based to a Wise-Based Approach

Description

As we move towards Society 5.0, where human-centric approaches meet cutting-edge technologies, this track aims to delve into the individual, ethical, technological, and societal impacts of AI and advanced technologies. We invite contributions that critically examine the consequences of the recent developments on individuals, society as well as ethical considerations that accompany technological integration.

Topics of interest for this track include but are not limited to:

- The Role of AI and Emerging Technologies in Society 5.0: How AI, IoT, and other advanced technologies are shaping the future of society and business.
- Knowledge Management in the Age of AI: Exploring how AI enhances knowledge creation, dissemination, and management within organizations.
- Technological Ethics: Addressing the ethical challenges posed by AI, big data, and automation, particularly in the context of privacy, transparency, and societal impact.
- Human-Centric Technologies: Understanding the balance between human-centric approaches and the increasing reliance on AI-driven systems.
- Impact on Human Society: Investigating the implications of Society 5.0 on human behavior, social structures, and ethical frameworks.
- Sustainability and Innovation: How emerging technologies can contribute to sustainable business models and the creation of value-driven innovation.
- Human and machines: Exploring different types of collaboration between the different actors and the role of trust in these types.

This track welcomes empirical research, theoretical papers, and case studies that advance our understanding of how AI and emerging technologies influence business, society, and the ethical landscapes in which we operate. Submissions should aim to provide insights into how human-centered organizations can harness these technologies to foster innovation, sustainability, and ethical responsibility.

Keywords

Knowledge management, Artificial Intelligence, Sustainability, Human society, Society 5.0

Organizers

Maurizio Massaro, Ca Foscari University of Venice, Italy
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[Special Track details published on IFKAD website ››](#)

Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable format) of **min 500 and max 1000 words** not later than **31 JANUARY 2025**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

31 January 2025	*Extended Abstract submission deadline*
24 February 2025	*Acceptance notification to authors*
20 April 2025	*Early-Bird registration cut off*
02 May 2025	*Full paper submission deadline*
31 May 2025	*Registration deadline*
2-4 July 2025	*Conference sessions*

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org