

Knowledge Futures: AI, Technology, and the New Business Paradigm

CALL FOR ABSTRACTS – IFKAD 2025

Special Track n.: 57

Thematic Area: Digital Transformation

Questioning the Role of Digital Technologies for Board Decision Making

Description

The aim of this track is to fertilize research investigating the role of digital technologies for the design and functioning of board of directors. Over the last decades, research into corporate governance and strategic decision-making has increasingly enlightened the crucial role of digital technologies at the board level as a determinant of corporate performance (Manita et al., 2020; Verhoef et al., 2021). Recent research has examined the role of digital technologies as a strategic input, emphasizing their potential ability to drive enhancements in corporate governance mechanisms (Manita et al., 2020). Overall, digital technologies can support the board when it performs its three main roles (i.e. monitoring, strategic and networking roles). In this vein, the board's ability to provide resources, including guidance and counsel, as well as facilitate access to external networks and resources, tend to be contingent upon the manner in which directors leverage digital transformation as a strategic instrument (Oliveira et al., 2022). Besides, the application of digital technologies can enhance both the efficiency and the effectiveness of decision-making processes, while strengthening board strategizing (Hilb, 2020). Indeed, the directors' decisions in terms of crisis management, mergers or acquisitions, and innovation all stem from the analysis and interpretation of information that have been thoroughly deliberated and assessed by the board (Cheffi & Abdennadher, 2019). As a result, digital transformation has increasingly influenced the directors' decisions (Oliveira et al., 2022). The ramifications of these decisions extend beyond the immediate organizational context, having broader and long-term implications not only for the company but also for stakeholders and the overall society (Stahl et al., 2021).

With this in mind, our proposed track calls for working papers on the topics that may take empirical, theoretical and conceptual approaches:

- Digital technologies and board monitoring, strategic, networking tasks;
- The relationship between digital technologies and board committees;
- Digital technologies and board human capital
- Digital technologies and CEO monitoring
- The complementarity and substitutive role of digital technologies for improving board decision-making through directors' heterogeneity.

Knowledge Futures: AI, Technology, and the New Business Paradigm

Keywords

Digital technologies, Board of directors, Board tasks, Board committees, CEOs

Organizers

Gaetano Della Corte, Universitas Mercatorum, Italy
Donata Mussolino, University of Naples Federico II, Italy
Federica Ricci, Sapienza University of Rome, Italy
Sara Saggese, University of Naples Federico II, Italy
Fabrizia Sarto, University of Naples Federico II, Italy

[Special Track details published on IFKAD website >>](#)

Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable format) of **min 500 and max 1000 words** not later than **31 JANUARY 2025**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

31 January 2025	<i>Extended Abstract submission deadline</i>
24 February 2025	<i>Acceptance notification to authors</i>
20 April 2025	<i>Early-Bird registration cut off</i>
02 May 2025	<i>Full paper submission deadline</i>
31 May 2025	<i>Registration deadline</i>
2-4 July 2025	<i>Conference sessions</i>

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org